



LOCAL COMMUNITY POLICY

The Management and staff of the Vik San Antonio hotel share a commitment to secure and maintain a positive relationship between the hotel and the local community and its interests. By managing the hotel in a responsible and fair manner, the company is contributing to build a trust relationship between our staff, customers, suppliers, local government and environment.

Our main purposes regarding community policy are:

1. Certification: To satisfy the actual and stringent criteria for sustainability and the welfare of its staff and its clients, the hotel Vik San Antonio will try to maintain the Travelife Gold Award

2. Promotion of Responsible Tourism in the area

Vik San Antonio hotel is a member of the Insular Association of Hotels and Apartments in Lanzarote (Asolan), participating actively, at the moment even from its own Board of Directors. These Association priorities local activities, in order to improve tourism and social infrastructure of the island.

Through this forum the hotel is able to participate and cooperate actively to improve the social and economic benefits to the area.

We also work in collaboration with several education organizations, to offer them our facilities and employment opportunities within the company.

3. Purchasing Policy

The hotel gives priority to buying local products, always ensuring that the quality of such products does not compromise the safety and health of its customers. This policy also helps reduce CO2 emissions generated by transporting products from international destinations. Where possible, the hotel also ensures payment to suppliers within the terms they request.

4. Employment

Vik Hotel San Antonio recognizes the importance of giving preference to the staff resident on the island, as this policy increases the chances that the money is reinvested in the community.

5. Donations

The hotel continuously donates goods that are no longer going to use to organizations that can make good use of it (Remar, Adislan ...), and collaborates actively providing food and other products to non-profit organizations such as Caritas, Calor & Café, Grevislan, Seur Foundation..etc. encouraging customers and staff to work together in this effort.

6. Sponsorship

The hotel also sponsors not only different sport events, but also a triathlete named Patricio Doucet, supporting him in different challenges when he is representing Lanzarote, inside and outside of Spain.

The reason, in addition to collaborating with local races and spread the name of the island out of its territory, is mainly that this triathlete runs for charity, usually to raise funds for an island ONG, and the Vik San Antonio hotel decided to support him and be part of that charitable work.

7. Protection of local species

The hotel is opposite to those activities carried out within the island that might otherwise be harmful to plant life or native animals, so it encourages its customers and staff not participate or collaborate with these activities.

Fernando Benítez
Hotel Manager