

COMMITMENT WITH THE COMMUNITY

The Hotel 4 * Benalmádena Palace, as an integrated entity in the Community, has the obligation to contribute to the improvement and greater welfare of the social environment where it operates, generating opportunities for economic and social development through the following commitments:

- **Integration:** Respect, support and promote culture, norms and conservation of the local environment.
- **Collaboration:** Maintain a permanent dialogue with the local community and social agents to know their needs and contribute to their progress through responsible behavior.
- **Purchases:** Prioritize the acquisition of local products to reinforce the economic and social development of the community, as long as the quality, price and health and safety criteria are guaranteed.
- **Employment:** Prioritize the hiring of local staff to promote the development of the societies where the company is present and the enrichment of the cultural diversity of our work teams.
- **Social investment:** Establish a collaboration strategy with social entities, through a procedure for analyzing and evaluating applications, which encourages participation in the following lines of action:
 - **Community support initiatives**
 - **Biodiversity projects**
 - **Children's health programs**
 - **Donations of rooms and services.**

Our policy has been communicated to all our team and is available to the public, customers and our collaborators.

